Thinkgo

Thinkgo series

RFID Fitting Mirror

PG-UT-DP01

Store clothes fitting equipment

Smart clothes identification

Matching recommendation





PG IOT

Smart Retail



Description

Application





Boring shopping guide, unclear market needs are the pain points of retail stores. RFID Fitting Mirror is developed by Pinguan to solve such problems. Mainly used in stores of apparel. It's integrated with a mirror, RFID system and computer system. Customer can see detail information of the clothes being tried on in the mirror when get close to it, which helps the decision making. And the fitting information will be kept for analysis. Also, related matching will be shown on the mirror for possible sales opportunities. In this way, customers know better about the goods without disturbing while the retailer knows better about customer preference with realtime objective data.

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Haier's shareholding company

Drafter of standard GB/T37026-2018

About Us

Drafter of standard IEEE P2786
Impinj's gold value added partner









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Leading an technological and interactive way of promotion

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Matching recommendation according to the clothes being tried

Accurate customer preference with real data



Better shopping experience based on new marketing method

Parameter

Name: RFID Fitting Mirror

Model: PG-UT-DP01

Width: 500mm

Height: 1,560mm

Thickness: 58.4mm

Color:

Screen Width: -394.8mm

Screen Height: 700.4mm

Frequency: 920~925MHZ (customized)

Protocol: EPC C1G2/ISO18000-6C

Antenna Gain: 3.5dbi

Antenna Material: Ceramics

Reading Range: 0.8m

RF Power: 5~30dbm

Computer: High quality vertical touching screen machine